2019 Annual Meeting

General Session
VISION

To bring the joy of horse sports to as many people as possible
MISSION:
To provide access to and increase participation in Equestrian Sports at all levels by ensuring fairness, safety and enjoyment.
The “Virtuous Circle” led by STAFF AND VOLUNTEERS is in high gear

Improving Core Processes & Capabilities

Resulting in growing membership, fans, sponsorship, and support

So that we can ensure fairness, safety, and enjoyment for our members

Then marketing spreads the word

That provides a sufficient pathway to win at the highest levels and inspire the next generation
“Learning is a life-long journey.”

- Gerry Bell, Bell Leadership
STEP 1: IMPROVING CORE PROCESSES & CAPABILITIES

REPORT CARD: How did we do year 2 of the Strategic Plan?

STEP 1: Improving Core Processes and Capabilities
STEP 1: IMPROVING CORE PROCESSES & CAPABILITIES

NEW BUILDING is on schedule for 2019

OVER $300,000 IN SAVINGS ANNUALLY
STEP 1: IMPROVING CORE PROCESSES AND CAPABILITIES

NEW Talent

KELLY BOLTON
HUMAN RESOURCES DIRECTOR

ALINA BRAZZIL
LICENSED OFFICIALS DIRECTOR
STEP 1: IMPROVING CORE PROCESSES AND CAPABILITIES

Outsourcing USEF Lab for greater independence and perceived fairness

- Critical and comprehensive analysis overseen by Laboratory Task Force
- Independent assessment of laboratory
- Board Review of options
- Letter of Intent with University of Kentucky

Next Step: Finalizing the details of the plan
REPORT CARD

Step 1: On track

• New Building
• New HR Director
• New LO Director and Application Process
• USEF Lab Project
• Calendar Management Task Force
• Competition Management Training
• Staff Training for Professionalism & PI Behavior
• 2018 Membership Fee Increase
• New Rule Change Communications/Deadlines
Step 1: Work to do

• Staff and Volunteer Workplace Training
• Rule Change Process Analysis – needs to be simplified
• Structure Change – Member Services Council
STEP 2: Ensure Safety, Fairness and Enjoyment for Members
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

SafeSport

Law passed by Congress in February 2018. The U.S. Center for Safe Sport was given jurisdiction.

USEF must comply with the rules.

How The Safe Sport Act Could Stop The Next Larry Nassar

By JESSICAH LAHTI | Feb 9 2018 | f

Congress passes bill to protect amateur athletes from sex abuse

Olympic champion gymnast Dominique Moceanu called it a “distinctive positive turning point in our sport, and in all sports history.”

LINDSAY GIBBS | JAN 30, 2016, 4:45 PM
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

SafeSport: Why does it matter to you?

A new USEF rule passed in 2018 that requires all Adult Competing Members to take SafeSport training, but there is so much more you need to know about why it matters.
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

Safe Sport: “All hands on deck” to create a positive environment for our sport

ANNE KURSINKI CALL TO ACTION

YOUR ARE NOT ALONE CAMPAIGN

SAFE SPORT VIDEOS
SONJA KEATING

INTERACTIVE EDUCATION:
3000+ CALLS
6000+ E-MAILS
150+ SOCIAL MEDIA POSTS
7 TOWNHALLS
45+ MEDIA INTERACTIONS

ONLINE FAQS
SAFESPORT HUB
E-MAIL CAMPAIGN
SOCIAL MEDIA OUTREACH
Many responses have been positive!

**Kate Johnson Bergman** I am SO PROUD of USEF for this requirement. As adults and just as HUMANS it is our job to protect children and prevent this type of horrible event from happening. Obviously, it affects many more individuals than just athletes (in all sports) but I found it quite informative, easy to navigate and think anyone with an interest in providing a safe environment in sport and in LIFE should take this course. THANK YOU USEF! I had no idea this type of training existed. (Coming from an AA who probably will not show once this year but really hopes to)....

**Tracy Percival Forman** This is nothing but a good thing for all members. Take the Safe Sport Training. It’s free, quick, informative, and important. Time to watch out for the child in this sport.

**Grace Logan Harmon** To everyone complaining: This training gives you many tools on how to properly deal with someone that is abusing a child in our sports. Even though it’s boring, it’s needed. Please for the sake of all the kids that just want to show their ponies, take the test. Keep equestrian sports safe.

**Amy Campbell** How selfish of anyone to bitch about 2 hours of their time when the ultimate goal of this program is to provide a SAFE environment for children. This program will also help protect trainers as well. Is it perfect, no! But it is a move in the right direction.

And to the lady that is blaming parents for leaving minors unattended at shows.... sexual abuse can happen anywhere! I have a hard time believing anyone on this thread NEVER lets their child out of their sight, horse related or otherwise.

This program is a positive step in the right direction. Frankly, you idiots on here that are so opposed to it, don't deserve business. Will a simple certification stop abuse? NO. But the awareness and open forum will definitely make someone think twice before hurting someone!

**Tricia Carr** I don’t understand the complaints. Look at the big picture and just do it. It was good info and what we learn may help identify someone in an abusive situation.

**Nancy Seyfried** Agree. Whiners. It only takes a short time. And it only helps one person in it is worth it.

**Holly A. Bernhard** It was so easy and I am thrilled I took it. The only person who would not want to take this may have reasons I do not want to even think about. If you care about others and your children you should be more than happy to take it. It’s free, it’s easy and it’s quick.

**Karla Weeks-McCown** As an adult, I am MORE than happy to expand my awareness and ability to see that our kids are safe - excellent program!

**Joan Corey** I like the way you think, Karla! I completed this training yesterday, and it definitely increased my awareness of these issues.

**US Equestrian** Thank you Karla and Joan.

**Alyssa Lynch-Shenard** Well said! 100% agree.
Hi Sonja:

I wanted to share some good news with you. I serve on the board of a nonprofit with a woman who is very dynamic and who has become a good friend of mine. She is a USEF member, and at our last board meeting about a month ago, she was saying that she viewed the require SafeSport training to be a real hassle, and it led her to question whether she should drop her membership.

This morning, I received the following message from her:

I hope you are well. I felt compelled to reach out to you and tell you that I changed my mind about the value of the Safe Sport Training required by the USEF. I completed it last night as a current USEF member and it has proven to be invaluable to me on a few personal levels, both for myself as a retired competitive gymnast in the 1980s competing under the USGF who faced sexual harassment as a young teenager from a coach and as a parent as I watch the interactions with one of my daughter’s riding trainers. It has really helped me in many ways.

I thought this might brighten your day.
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

We’re making progress but still have a long way to go!

+33,000 COMPETING MEMBERS HAVE TAKEN THE TRAINING!

SAFESPORT TRAINED
Note: Questions of fairness by the SafeSport Center investigation process concerns many members.
New Pergolide Exemption a positive move for horses

USEF Announces New Therapeutic Use Exemption (TUE) Status for Pergolide Administration Effective December 1, 2018

by US Equestrian Communications Department | Nov 27, 2018, 11:30 AM EST
Equine Transaction Transparency Initiative

Task Force formed and focused on:

1. Education
2. Transparency
3. Enforcement
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

USEF Lite (formerly Competition Lite) rolling out across disciplines and breeds, but we have a long way to go

- **Grassroots Advisory Group** was formed
  Owners, breeders, competitors, licensed officials, competitions managers and attorneys across breeds and disciplines

- **Alliance Partner Outreach** – Free Fan Membership and Educational

- **80 new competitions added to the calendar** not previously licensed by USEF
"USEF and our members help horses in times of great need with the USEF Equine Disaster Relief Fund"
“This year we crossed the $1 million mark in funds raised since inception for disasters like the CA fires”
REPORT CARD

Step 2: On track

- SafeSport Training Rule passed by BOD
- Safe Sport Education/Awareness Programs Launched
- New Pergolide Exemption Rule
- Equine Transaction Transparency Task Force
- USEF Lite Roll Out
- USEF Disaster Relief Fund raises $1mm
Step 2: Work to do

- All Competing Adult USEF Members complete SafeSport Training
- Improving US Center for SafeSport website interface
- Working with U.S. Center for SafeSport to ensure fair process
STEP 3: Provide a sufficient pathway for athletes to win at the highest levels and inspire the next generation.
STEP 3: PROVIDE SUFFICIENT ATHLETE PATHWAY TO WIN AND INSPIRE

New U.S. SPORT LEADERSHIP

ERIC DUVANDER  
EVENTING PERFORMANCE DIRECTOR

DEBBIE MCDONALD  
DRESSAGE TECHNICAL ADVISOR

CHARLOTTE BREDAHL  
DRESSAGE DEVELOPMENT COACH

ISABELLE BIBBLER PARKER  
VAULTING DIRECTOR OF PERFORMANCE
STEP 3: PROVIDE SUFFICIENT ATHLETE PATHWAY TO WIN AND INSPIRE

Thank you Robert Dover!

U.S. Dressage
Technical Advisor
STEP 3: PROVIDE SUFFICIENT ATHLETE PATHWAY TO WIN AND INSPIRE

New Sport Development Initiatives show investment in growth

Eventing Show Jumping Course Advisor Program
Combined Driving Navigator Course
Dressage European Young Rider Tour
Jumping – Unprecedented World Wins WCF & WEG Team

Third win for USA in six years

First WEG Gold in 32 Years
Jumping – Special Awards

FEI Best Groom – Lee McKeever

Longines FEI World’s Best
Jumping Rider Kent Farrington
Jumping Horse – HH Azur
First WEG Team Silver in 16 years. First Individual Silver Ever!
Laura Graves hit World #1!
FIRST EVER WEG Team Gold and Individual Silver!
Reining Rules the podium with 5th WEG Team Gold
Individual Silver AND Bronze!
Vaulting

5th in debut of the Nations Cup Team Competition and 4th in Squad
Eventing

Making progress, but much work to be done
Breaking through with the **FIRST EVER** medal in a championship!
In fact, 4 Individual Medals and placed the highest ever as a team!
Saddle Seat

US Team wins **GOLD** at the International Saddle Seat World Cup
STEP 1: IMPROVING CORE PROCESSES & CAPABILITIES

Adequan FEI North American Youth Championships win big behind complete makeover
STEP 1: IMPROVING CORE PROCESSES & CAPABILITIES

US Equestrian National Championships were bigger & better too
STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE

Investments in Sport are paying off

- Coaching
- Human Sports Medicine
- Equine Sports Medicine
- Developing Athlete/Horse Programs
**STEP 2: ENSURING FAIRNESS, SAFETY & WELFARE**

In fact, US Equestrian recently categorized as a top tier sport by the US Olympic Committee.

<table>
<thead>
<tr>
<th>Tier 1</th>
<th>Tier 2</th>
<th>Tier 3</th>
<th>Tier 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>• US Equestrian Federation</td>
<td>• USA Basketball</td>
<td>• USA Archery</td>
<td>• USA Badminton</td>
</tr>
<tr>
<td>• US Figure Skating</td>
<td>• USA Cycling</td>
<td>• USA Bobsled &amp; Skeleton Federation</td>
<td>• US Biathlon Association</td>
</tr>
<tr>
<td>• USA Golf</td>
<td>• USA Fencing</td>
<td>• USA Boxing</td>
<td>• American Canoe Association</td>
</tr>
<tr>
<td>• USA Gymnastics</td>
<td>• USA Field Hockey</td>
<td>• USA Curling</td>
<td>• USA Climbing</td>
</tr>
<tr>
<td>• USA Hockey</td>
<td>• US Rowing¹</td>
<td>• USA Diving</td>
<td>• USA Pentathlon</td>
</tr>
<tr>
<td>• US Ski and Snowboard Association</td>
<td>• USA Rugby</td>
<td>• USA Judo</td>
<td>• USA Synchronized Swimming</td>
</tr>
<tr>
<td>• US Soccer Federation¹</td>
<td>• US Sailing</td>
<td>• USA Luge</td>
<td>• USA Table Tennis</td>
</tr>
<tr>
<td>• USA Swimming</td>
<td>• USA Shooting</td>
<td>• US Speedskating</td>
<td>• USA Team Tennis</td>
</tr>
<tr>
<td>• US Tennis Association</td>
<td>• USA Triathlon</td>
<td>• USA Taekwondo</td>
<td>• USA Volleyball</td>
</tr>
<tr>
<td>• USA Track &amp; Field</td>
<td>• USA Water Polo</td>
<td>• USA Weightlifting</td>
<td>• USA Handball</td>
</tr>
<tr>
<td>• USA Volleyball</td>
<td>• USA Wrestling</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Tier 1 Characteristics:**
- Staff - 88
- Revenue - $35M
- Membership - 245K
- 6.5% USOC Funding²
- NCAA Programs

**Tier 2 Characteristics:**
- Staff - 31
- Revenue - $10M
- Membership - 45K
- 13% USOC Funding²
- NCAA Programs

**Tier 3 Characteristics:**
- Staff - 11
- Revenue - $3.5M
- Membership - 16K
- 27% USOC Funding²
- No NCAA Programs

**Tier 4 Characteristics:**
- Staff - 3
- Revenue - $1M
- Membership - 1.8K
- 24% USOC Funding²
- No NCAA Programs

Staff size, revenue, and membership progressively increase from Tier 4 to Tier 1.

1. NGB was not interviewed, Tier placement based on publicly available data
2. Represents the median value for the tier
HIGH HOPES ACHIEVED!
REPORT CARD

Step 3: On track

- New Sport Hires
- Qualified for Olympics – Jumping, Dressage
- High Performance Success across Disciplines
- Breakthrough for Para Dressage
- NAYC Improvements
- National Championships Bigger and Better
- Development Initiatives
- Investments Validated
Step 3: Work to do

- Eventing - Olympic Qualification and revised Performance Plan
- Future of Endurance post FEI Committee Findings
- Future of Intl Reining and links with NRHA & AQHA
- Coach Development
- Human & Equine SSM to the next level
- Finalize Affiliate Agreements
STEP 4:
Marketing Spreads the Word
The JOY campaign continues to spread via tv, print, social & events

#jointhejoy
STEP 4: MARKETING SPREADS THE WORD

US Equestrian Magazine reaches all members in the mail

- **Total copies mailed** increased from 45k to 360k
- **Average circulation** almost doubled to 90K
- **Advertising revenue** up 26%
- **75+ breed and discipline stories** 145 photos
MEMBERS MAKE IT HAPPEN

Members have responded very positively!

"Every barn owner ought to print this article out and post it on the wall."

“Kudos to your writers and editorial staff on a great publication.”

“I love the way you shared perspectives from different disciplines.”

“Thank you so much for helping promote the beautiful American Saddlebred!”

Thanks so very much for your support of our wonderful discipline of Western dressage!”
STEP 4: MARKETING SPREADS THE WORD

Shop USEF up +50% in sales behind Ariat Official Team Apparel
STEP 4: MARKETING SPREADS THE WORD

The Joy Tour expanded reach across the country to 20 stops
STEP 4: MARKETING SPREADS THE WORD

USEF Network has been a big driver of membership and value

**In 2018:**

- 33,512 members added
- 50+ events
- Over 1 million plays
- 300,000+ hours of on-demand content viewed

**Expanded coverage:**

- Welsh, Vaulting, Paso Fino Youth World Championships
- Laura Graves Grassroots Clinic
- West Coast Events
- 2* & 3* Eventing National Championships
STEP 4: MARKETING SPREADS THE WORD

The Learning Center has also continued to grow – 70+ videos

- 20 New Videos released in 2018
- 270,000+ total views
- 28 videos sponsored in 2018
- SmartPak Gold Level Learning Center sponsor

Gaining Control sponsored by NetJets – Most Viewed

Blanketing 101 sponsored by Horseware Ireland – 2nd Most Viewed

Vaulting with Emma Seely – 3rd Most Viewed
STEP 4: MARKETING SPREADS THE WORD

Sponsorship is expanding with new additions & deeper activations

2018
69 Sponsors

12 NEW SPONSORS
REPORT CARD

Step 4: On track

• Joy Campaign and new US Equestrian brand
• Mailed Magazine/Social/E-mail/DM Member Communications
• USEF Network and LC Member Benefits
• Shop USEF Sales
• Joy Tour
• Supporting Affiliates
• Sponsorship Engagement
Step 4: Work to do

- Sport Sponsorship Program Development
- Mailed Magazine Subscription Fan Conversions
- Build out LC and USEF Network video content
STEP 5: Resulting in Growing Membership
STEP 5: GROWING MEMBERSHIP

Membership is up 35% since 2017 and up 76% since 2016!

Membership Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>82,000</td>
</tr>
<tr>
<td>2014</td>
<td>82,000</td>
</tr>
<tr>
<td>2015</td>
<td>82,000</td>
</tr>
<tr>
<td>2016</td>
<td>82,000</td>
</tr>
<tr>
<td>2017</td>
<td>107,000</td>
</tr>
<tr>
<td>2018</td>
<td>144,244</td>
</tr>
</tbody>
</table>
STEP 5: GROWING MEMBERSHIP

Revenue and reserves are up 8% and 16% respectively
US Equestrian 101
What you need to know
The US Equestrian Board of Directors is comprised of 19 volunteers.
US Equestrian Staff leads the way working closely with volunteers.
The Board and Staff liaison with three Councils and supporting Committees

- **President**  
  (Chairman of the Board)

- **Board of Directors**

- **National Breeds and Disciplines Council**
  - Breed/Discipline Committees
  - Council Advisory Group
  - American Saddlebred
  - Andalusian/Lusitano
  - Arabian
  - Carriage Pleasure Driving
  - Connemara
  - Friesian
  - Hackney
  - Morgan Horse
  - National Hunter
  - National Show Horse
  - Paso Fino
  - Roadster
  - Saddlebred Horse
  - Saddle Seat Equitation
  - Shetland Pony
  - Welsh
  - Western
  - Western Dressage

- **International Disciplines Council**
  - Sport Committees
    - Athletes’ Advisory
    - Dressage
    - Driving
    - Endurance
    - Eventing
    - Jumping
    - Para-Equestrian
    - Reining
    - Vaulting

- **Administration & Finance Council**
  - Advisory Committees
    - Awards
    - Breeders’
    - Budget and Finance
    - Competition Management
    - Legislative
    - Licensed Officials
    - Safety
    - Veterinary
The USEF staff and councils oversee a $33MM budget

Total Spend by Department (2018)

- Sport: $11.9MM
- Licensed Officials/Education: $0.6MM
- Competition Services: $1.0MM
- Human Resources: $0.4MM
- Information Technology: $1.9MM
- Marketing & Communication: $5.7MM
- Finance/Operations: $3.5MM
- Legal/Regulations: $1.0MM
- Executive: $1.2MM
- Drugs & Medications: $4.8MM
- Compliance: $0.1MM

Total Spend: $33MM
An important note:

$4.75MM of the USEF supporting the FEI Disciplines comes from the USET Foundation and USOC specifically to support High Performance.

So, the International Discipline Council which includes non-high performance programs is funded by only $6.0MM of direct USEF resources.
Most members don't understand that USEF spends back $21MM or 75% of the total budget against the membership.

**Total Spend by Council (2018)**

- **Administration & Finance**: $20.4MM
- **International Disciplines**: $6.0MM
- **National Breeds and Disciplines**: $1.2MM

*Does not include USET or USOC Funding*
ROI for members from USEF spend only (25% per member) is positive and you get to compete in a safe, fair environment

*Does not include USET or USOC Funding
MemberPerks and insurance provide even more return for your membership

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>MemberPerk</th>
<th>Annual Purchases</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absorbine</td>
<td>$2.00 off any Liniment Product</td>
<td>2 Bottles</td>
<td>$4</td>
</tr>
<tr>
<td>Dover</td>
<td>Save 10%</td>
<td>$1000</td>
<td>$100</td>
</tr>
<tr>
<td>Equisure</td>
<td>$1mm Liability &amp; Accident Policy</td>
<td>$25</td>
<td>$200</td>
</tr>
<tr>
<td>GEICO</td>
<td>Save $10/ month off truck insurance</td>
<td>$1800</td>
<td>$120</td>
</tr>
<tr>
<td>Goodyear</td>
<td>Save 20% on tire purchases</td>
<td>4 Tires</td>
<td>$120</td>
</tr>
<tr>
<td>SmartPak</td>
<td>Save 5% &amp; free shipping</td>
<td>$1000</td>
<td>$50 + Free Shipping</td>
</tr>
<tr>
<td>Triple Crown Feed</td>
<td>Buy 10 bags, get one free</td>
<td>65 Bags</td>
<td>$150</td>
</tr>
<tr>
<td>Ultra Shield</td>
<td>$5 off UltraShield Fly Spray or Mask</td>
<td>6 Bottles</td>
<td>$32</td>
</tr>
<tr>
<td>US Rider</td>
<td>$15 off first year of membership</td>
<td></td>
<td>$15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>$791</strong></td>
</tr>
<tr>
<td>John Deere</td>
<td>up to 28% on equipment</td>
<td></td>
<td>$300+</td>
</tr>
<tr>
<td>Land Rover</td>
<td>Private Offer</td>
<td></td>
<td>$1000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>$2,092</strong></td>
</tr>
</tbody>
</table>

Savings estimate based on 1 horse
In 2019, Member Services Council is replacing the Admin & Finance Council to focus on getting the most out of the $22MM spend

- More transparent alignment and oversight of critical products and services
- Less focus on Administration
- Budget and Finance moved to report to the Board
The Member Services Council will oversee the direct member benefit functions.

<table>
<thead>
<tr>
<th>Member Services Council Functions/Products</th>
<th>Member Services Council Committees</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Safety</td>
<td>• Safety Committee</td>
</tr>
<tr>
<td>• Fairness</td>
<td>• Legislative Committee</td>
</tr>
<tr>
<td>• Competition &amp; Recognition</td>
<td>• Veterinary Committee</td>
</tr>
<tr>
<td>• Licensing and Education of Officials</td>
<td>• Competition Management Committee</td>
</tr>
<tr>
<td>• Grassroots Development</td>
<td>• Competition Secretaries Committee</td>
</tr>
<tr>
<td>• Member &amp; Affiliate Support</td>
<td>• Awards Committee</td>
</tr>
<tr>
<td>• Communication &amp; Content</td>
<td>• Licensed Officials Committee</td>
</tr>
<tr>
<td>• Sponsorship &amp; Sales</td>
<td>• Grassroots Advisory Group</td>
</tr>
</tbody>
</table>
And the many direct member benefits

- Insurance
- Horse of The Year Awards
- Member Perks
- US Equestrian Magazine
- Ranking Lists
- Equine Disaster Relief Fund
- D&M Testing
- Licensing of Officials
- Advertising
- USEF Network
- APPS
- Free Safe Sport Training
- Website
- Learning Center
- Grants and Scholarships
US Equestrian Staff can’t pull it off without our volunteer members

1 VOLUNTEER + 1 STAFF = 5
MEMBERS MAKE IT HAPPEN
#MEMBERSMAKEITHAPPEN
MEMBERS MAKE IT HAPPEN

Members and Staff together have already accomplished a great deal

GRASSROOTS ADVISORY GROUP

Defined Grass Roots
Identified Key Issues
Activated on 2018 Initiatives
Developed Next Steps for 2019

EQUINE TRANSACTION TF

Statement of Support
Transaction Guide
Educational Videos
Raising Awareness of Transaction Support Resources

COMPETITION TASK FORCE

Identified Key Issues
Chatper 3 Proposal
Special Competition Rule Proposal
Developed Next Steps for 2019

SAFESPORT TASKFORCE

New Rule: All Adult Competing Members 18 years or older must take SafeSport Training
You can get involved, give back and impact US Equestrian in many different ways

HOW TO GET INVOLVED

GOVERNANCE
- Board
- Council
- Committee

CHAMPIONING CHANGE
- Task Force Member
- Committee
- Rule Change Proposal
- Affiliate Engagement

VOLUNTEERING
- Events
- Clinics
- Relief Efforts

SUPPORTING SPORT
- Donations
- Sponsorship
- Ownership
Members also CAN and DO make a huge impact through financial contributions.

- INTERNATIONAL HIGH PERFORMANCE DONATIONS
- NATIONAL PROGRAM DONATIONS
- SPONSORSHIP
- U. S. Athlete Horse Ownership
We Made It Happen!
VISION

2019 Edition!

To bring the joy of horse sports to as many people as possible